

Invitation to participate/attendees:

28 May 2026

TO :

- THE AMBASSADORS**
- TRADE AND INVESTMENT ATTACHE'**
- ECONOMIC ADVISERS/COMMERCIAL COUNSELORS**
- EMBASSY DELEGATES**
- EXHIBITORS/MANUFACTURERS: PUBLIC AND PRIVATE**
- SPONSORS/PARTNERS/SPEAKERS**
- DISTRIBUTORS**
- FUNDERS/INVESTORS/BUYERS**
- INTERNATIONAL ORGANISATIONS**
- CHAMBERS OF COMMERCE**
- MEDIA**
- EXPORT/IMPORTER AGENCIES**
- BUSINESS LEADERS : PUBLIC AND PRIVATE**



Join us at the upcoming 3rd Edition of the Embassies Business Fair and Conference, to be held on the 8th-9th of September 2026, at the CSIR International Convention Centre

This event serves as a vital platform:

For promoting fair business practices on packaged commodities, showcasing unique products and services between countries for global market access/entrance.

To promote trade and investment opportunities towards import and export distribution platforms while attracting investors and funders.

Partnerships for empowering manufacturing growth and industrialisation initiatives with a potential to upscale the current operational facilities.

Insightful workshops and discussions aimed at addressing trading barriers and challenges, while fostering collaboration among embassies and local South Africa Industry players and businesses.

Global business growth seminars and export readiness to the local businesses and embassies/trade missions to enable transactional services



Deals Business Exchange Pitch
25 plus projects for pitching by Embassies and SMME's into a thriving business and investment hub. Business exchange platform/Breakaway sessions for investor/funders and buyer's projects pitch.

KEY INDUSTRY SECTORS THAT HAVE DRIVEN GROWTH INCLUDE but not limited too:

- Agriculture
- Tourism, Hospitality & Creative Sector
- Education
- Manufacturing & Industrialization
- ICT & Innovation
- Healthcare
- Automotive
- SMME's/MSME's

OUTCOMES

70+ SMME's placement on worldwide distribution channels and online product and services platforms.

funding and investor deals into manufacturing establishments and industrialisation for the locally manufactured products.

\$20M

80+ local and International buyers

Deals Business Exchange Projects Pitch **25+**

85+ Embassies Business Exchange platform partnerships

global women led and youth projects including co-operatives **20**

80+ global markets sourced for import & export transactional services

PLATFORM OBJECTIVES

Connecting, Networking and fostering bilateral agreements for export/import trade and investment opportunities/markets

B2B - Business to Business (Private Sector)
B2G - Business to Government
B2E - Business to Embassies
G2E - Government to Embassies
E2E - Embassies to Embassies
E2G - Embassies to Government



Let's work together to build a prosperous global future through innovative partnerships!

GET IN TOUCH



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